

BUSINESS

BTEC LEVEL 3 NATIONAL EXTENDED CERTIFICATE

QUALIFICATION

Advanced Level
Exam Board: Pearson

REQUIREMENTS

Either: Minimum GCSE Level 4 English and Mathematics also 2 other GCSEs at Level 4 or equivalent

Why study Business?

The CBI's Education and Skills Survey revealed that self-management, business and customer awareness, teamwork, and problem solving as key attributes that employers look for in employees. This qualification enables pupils to investigate a range of businesses across a range of business related topics developing skills in marketing, finance, event management, international business and human resources. What skills are required?

What skills are required?

Over the duration pupils will be supported in developing necessary skills to obtain the qualification. However it is vital that they are committed, organised, and enthusiastic and have a desire to want to succeed in the world of business and enterprise.

Pupils will be expected to carry out independent research and use their findings to draw conclusions. They will also be expected to use data from a range of sources to make clear recommendations and present their work in a suitable format.

Course Content

In the first year pupils will study:

- Unit 1: Exploring Business
- Unit 3: Personal and Business Finance

During this time pupils will complete eight pieces of coursework and one external examination.

In the second year pupils will study:

- Unit 2: Developing a Marketing Campaign
- Unit 8: Recruitment and Selection

During this time pupils will complete coursework including conducting their own selection interviews. They will also complete one external case study assessment.

How it will be assessed:

Units 1 & 8	Unit 2	Unit 3
External Exam	Lab based assignments	Science Investigation Task
Internally set and assessed, externally verified coursework	Pre-seen case study external assessment 6 hours supervised with 3 hours write up	Written examination (2 hours) 100 marks

Progression

This qualification is usually taken alongside other qualifications and can lead to careers and further qualifications such as apprenticeships and degrees in areas such as banking, retail, business management, marketing, sales, production, human resources, finance, accounting, law, administration.

Staff

rachel.chapman2@oldburywells.com

april.bishell@oldburywells.com